



Thank you for your interest in our Endorsement Program! We know that you have many choices about which products you use for your paper craft projects. Through our endorsement program we hope to encourage you to use our products and thank you when your projects are published!

To be eligible, your project will need to meet these criteria:

1. Technique Tuesday products, including Technique Tuesday Clear Stamps and consumable products (e.g. Technique Tiles, Textiles, ink, etc), must be prominently featured on your project. Projects that also include stamped images from other companies are not eligible.
2. Projects included in the following publications will be considered. Other publications will be considered on a case by case basis.
 - o Paper Crafts & Scrapbooking (and their idea books)
 - o Scrapbook Trends, Handmade, and Cards by Northridge Media (and their idea books)
 - o Scrapbooks & Cards Today
 - o Card Maker
 - o Crafts 'n Things
3. Attribution in the magazine must include the words "Technique Tuesday" plus the actual name of the product that you used. Please do not refer to our stamps as "rubber stamps" or as "acrylic stamps" but instead specify "stamps" or "clear stamps". Here are some examples of attribution that would qualify:
 - o Technique Tuesday Falling Leaves Clear Stamps
 - o Technique Tuesday Scalloped Circle Technique Tiles
 - o Clear Stamps: Technique Tuesday Growing Wild
 - o Hi Banner Card Die by Technique Tuesday

If your project meets the eligibility criteria, the endorsement fee that we offer is based on the type of project. We offer a \$30 gift certificate for cards (or similar sized projects) and a \$60 gift certificate for a layout (or comparable projects). Please be aware that we will not compensate you more than once for the same project. Here is what you need to do to submit your endorsement fee request:

1. Scan or take a photograph of the page where your project has been published. Make sure the publication name, issue, your name, your project, the page number, and all the attribution is clearly visible. Save the picture of your project in jpg, gif, or pdf format and make sure the file is not bigger than 1MB.
2. Within 6 months after your project is published, email your endorsement fee request to us at Ideas@TechniqueTuesday.com.
 - o Please include the words "Endorsement Fee Request" in the subject line.
 - o In the body of your message include your name, complete address, and phone number.
 - o Attach the scan or photo of your project.

Please also be aware of the following:

- When your project is published, the magazine typically reserves certain rights which may include not having the project appear online for a period of time. When the magazine allows for the project to be published online, we reserve the right to publish the project on our website and use it for other marketing and promotional activities.
- We also reserve the right to change this program or terminate this program at any time.

We can't wait to see all of the amazing things you create with Technique Tuesday products! If you have any questions, please let us know.

Bev Grey
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